

# Texfusion & The London Print Design Fair

20<sup>th</sup> and 21<sup>st</sup> of March 2018

## SHOW REPORT

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### POSITIVE RESPONSE FOR TEXTFUSION AND THE LONDON PRINT DESIGN FAIR MARCH EDITION

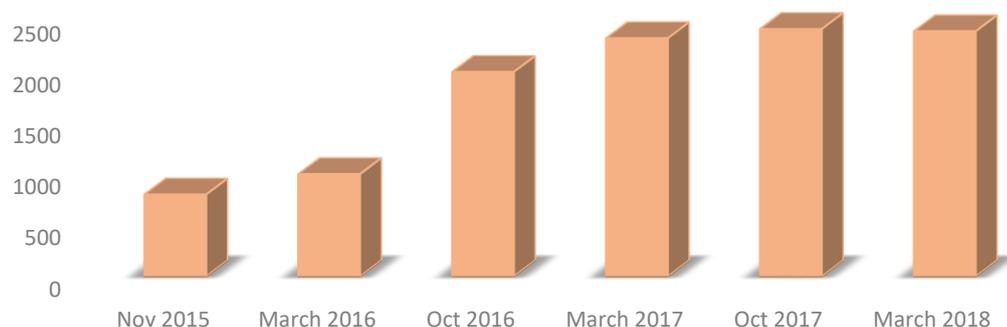
**The London Print Design Fair**, at its 9<sup>th</sup> edition, presented the latest collections from around 50 international studios. London is universally recognised as the world's fashion hub and TLPDF represents the best opportunity for print studios to present their new collections and to meet with the top British fashion influence makers.

**Texfusion** presented the collections from 100 international textile and garment manufacturers. An entire section dedicated to Denim was launched this March, which immediately received a very positive response from the British market. The increased multisectoral offer was welcomed by the British buyers who, for the first time in the UK, had the opportunity to attend a show with an area completely dedicated to Denim.

The combination of the two shows attracted 2287 visitors in two days, confirming the numbers of the previous edition.



Visitors in numbers



Fashion fabrics are in high demand in the UK and buyers are currently looking for new sourcing opportunities. This March edition of Textfusion presented a wide selection of fashion fabrics from South Korea, United States, China, India, Turkey, Indonesia, Hong Kong, UK, Italy and Taiwan.

A larger collection of technical fabrics due to the collaboration with the Taiwan Textile Federation (TTF) which organised the technical pavilion with 10 among the finest Taiwanese manufacturers.

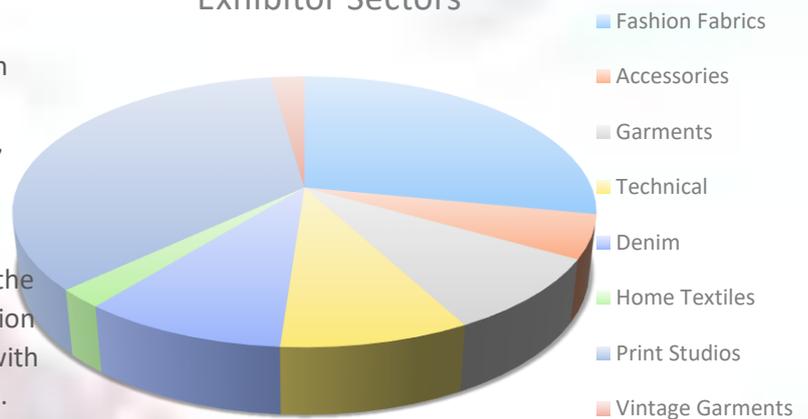
Renewed success for TLPDF which occupied the 30% of the overall exhibiting space, presenting the designs from the best international studios. Visitors to Textfusion and TLPDF come mainly from UK (85%), France, Germany and Italy had together the 9%, followed by Belgium, The Netherlands and Northern Europe. The rise in attendance from Europe confirms the economic recovery and the UK growing influence within the sector; European Countries are now essential to the British creative fashion scene.

With 148 exhibitors, Textfusion and TLPDF had an overall growth of +11.4% in exhibiting space compared to the October 2017 edition, attesting to the attractiveness and strength of the 2 shows.

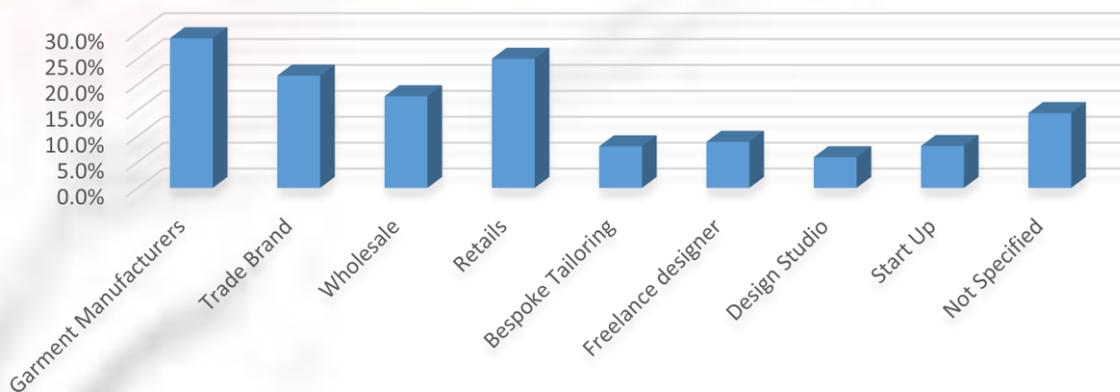
**STABLE NUMBERS...**Beside the stable numbers (2287 visitors in 2 days), the quality of the visitors was higher in compare to the previous editions. Visitors varied from large volume retailers, independent designers, from medium to high-end fashion brands. These trends confirm the strong position of the shows within the industry, proclaiming them as the leading sourcing events for the British creative fashion industry.

Buyers' industry is a bit more fragmented in compare to previous editions, with an increase of Garment Manufacturers (24%) and retailers (22%), the presence of Wholesales and Trade Brands remains the same as before in terms of numbers.

Exhibitor Sectors



Buyers Industry



**SAVE THE DATE: 31 OCT + 1 NOV 2018 – Textfusion & TLPDF will be back at the Business Design Centre – Registrations are now open**