

# Texfusion & The London Print Design Fair

20/21 March 2018

## PRESS RELEASE

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### TEXFUSION PRESENTS DENIM

Around 150 international exhibitors and more than 2500 visitors expected for this March edition of The London Print Design Fair and Texfusion. Texfusion introduces a new section for Denim, a new space for the trends and a lot more!

From the experience of the past 3 shows, it is clear that the combination of the two fairs boosts the event attendance due to the cross-over of the sectors involved. Texfusion is the largest international sourcing textile show in the UK, now also including technical fabrics, home textiles, denim and garments.

The London Print Design Fair has increased the number of print studios with new exhibitors coming from abroad. TLPDF is for the majority attended by British and European studios, who consider the show the best platform to present their designs and meet the top industry decision-makers.



#### \*\*\*NEW DENIM HALL\*\*\*

A new Hall dedicated to denim will be launched in March, with about 15 international manufacturers.

“After the launch of the Garments section last March, we realised that the range of Texfusion products was not complete and something was missing” Says John Kelley, the show organiser “We noticed that the UK market showed an increasing attention to this product and we decided to create a Denim section within Texfusion. Denim manufacturers don’t belong to any other sections and they deserve a special hall within the show.”

The hall will be located at the very entrance of the venue and will showcase denim fabrics, accessories and garments from international manufacturers. Among the Countries represented are: Spain, Pakistan, Italy, Taiwan, Thailand and Turkey.

“A very positive first experience to be repeated in the future!” Ana Pereira – Urentel (Portugal) Exhibitor – Texfusion – Home Hall

“Fab show, lovely atmosphere. The new space is great. Clients came from many European countries, it was really exciting.....It’s great to have a show like this in London.” Sam Morray, Sam Morray Design – Exhibitor TLPDF



**\*\*\*NEW TREND FORUM\*\*\***

From March there will be an area dedicated to the trends for Spring/Summer 2019. Four moods will be unveiled, two for fashion and two for technical.

**\*\*\*NEW TAIWAN PAVILION\*\*\***

The collaboration with Taiwan Textile Federation (TTF) has led to the launch of a new pavilion entirely from Taiwan that, for this edition, will focus on technical fabrics. A group of 10 companies from Taiwan will present their latest collections of functional and eco-friendly, functional non-woven fabrics, insulation and SEAWOOL functional fabrics, functional wool collection along with integrated garment solutions, functional tights and leggings and a lot more...

The Fashion Fabrics & Accessories area confirms its leading position within the show with around 80 exhibitors expected. A substantial increase 10% increase from March 2017, with exhibitors from United Kingdom, Turkey, South Korea, China, United States, India, Taiwan, Romania, Germany, Hong Kong, Italy and Brazil.

The Print Design Fair had as usual a strong presence of British Studios (about 80%) with an increasing number of exhibitors from abroad. Some of the studios also exhibited at our new show last August The Print+Design Fair – New York Edition, which saw 20 of the best European Studios presenting their latest collection in central Manhattan.



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[www.thelondonprintdesignfair.co.uk](http://www.thelondonprintdesignfair.co.uk)

**BUSINESS DESIGN CENTRE 52 Upper St, London N1 0QH – 9am to 6pm**