

Texfusion & The London Print Design Fair

31st of October – 1st of November 2017

SHOW REPORT

POSITIVE RESPONSE FOR TEXTFUSION AND THE LONDON PRINT DESIGN OCTOBER EDITION

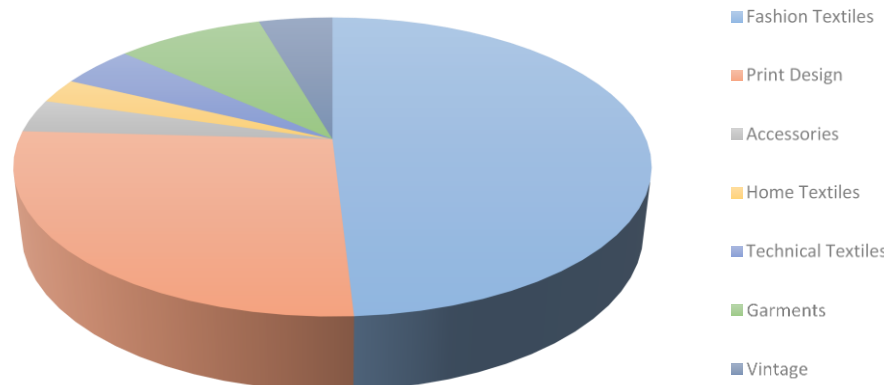
The London Print Design Fair, at its 8th edition, confirm its prominent position within the UK fashion market. About 40 studios came to the Business Design Centre this autumn to present their latest designs straight after the catwalks. British buyers acclaimed the studios creativity reflected on their artworks and new trends for the next season.

Texfusion, which presents the best international textile and garment manufacturers, with about 90 exhibitors from 22 Countries. The show confirms its positive trend, with an increase of 15% in exhibiting space from the March 2017 edition, becoming the largest UK show focussed on non-European textile manufacturers.

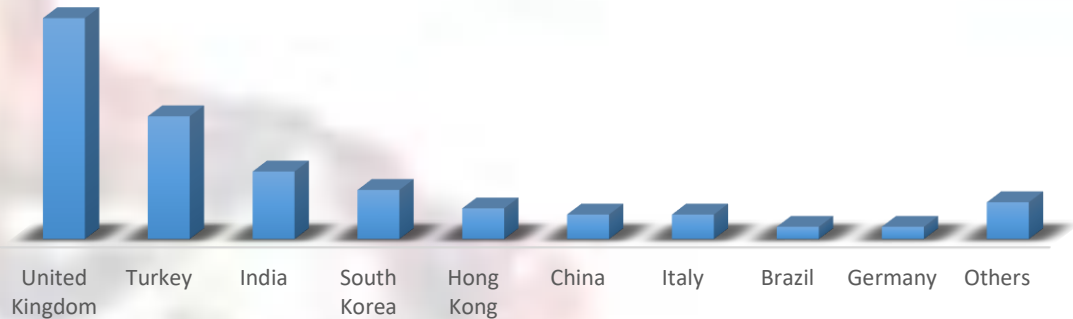
The combination of the two shows attracted 2420 visitors in two days, confirming the numbers of the previous edition.



Exhibitor Products - October 2017



EXHIBITORS COUNTRIES - OCT 2017

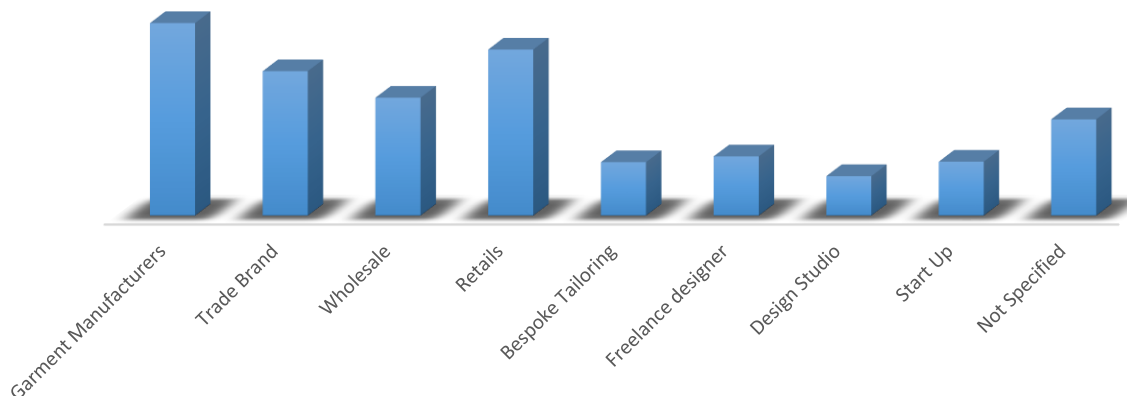


British exhibitors have a big share within The London Print Design Fair, with 90% of the Studios coming from the UK. Textfusion confirms its international predominance, with new Countries represented at this edition such as Brazil, Romania and Belarus. A consistent increase in number of exhibitors from South Korea which had the 8% of the total exhibiting space. The Garment section has a larger share with increasing number expected for March 2018.

About the 85% of the total visitors came from the United Kingdom with increasing numbers from the rest of Europe, United States and Middle East. Among them 39% came specifically for Textfusion, 26% specifically for TLPDF and 35% expressed to be sourcing from both shows confirming the crossover between the two fairs.

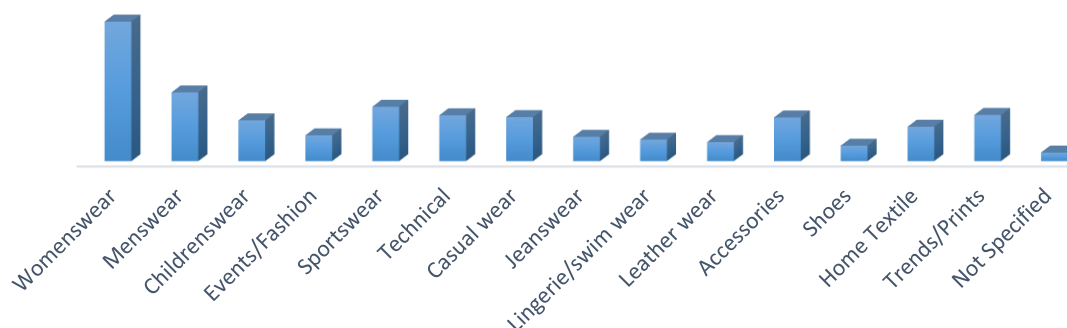


BUYERS INDUSTRY



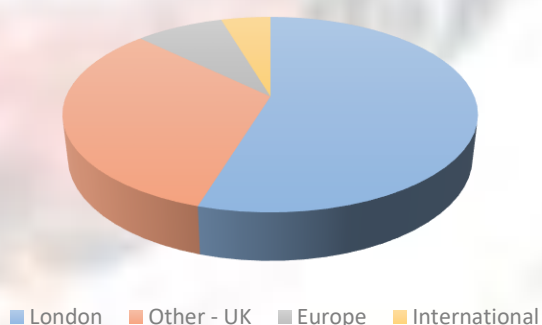
Buyers' industry is a bit more fragmented in compare to previous editions, with an increase of Garment Manufacturers (24%) and retailers (22%), the presence of Wholesales and Trade Brands remains the same as before in terms of numbers.

BUYERS MARKET



Among our regular customers were Sainsburys, Fat Face, Ted Baker, Debenhams, Marks and Spencer, John Lewis, Disney, Monsoon, M&Co, Topman, Harrods, French Connection, Saint Laurent, Penfield, TKMAXX, Asos.com, Missguided, Superdry, Tesco, O'Neill, Hugo Boss, Next, Bershka, Topshop, Zara Home, Karen Millen, Warner Bros and many more....

Buyers Area



Buyers location is predominantly the UK, with a strong presence of local visitors (58% of the total from Greater London). The central location of the show is easily accessible for most of the top British and international fashion brands which have headquarters within London area.

Increasing numbers from the rest of Europe (Italy, Germany, Belgium, Portugal and North Europe) and outside the EU (United States, Turkey, Middle East and Russia)

"The fair offered a professional and friendly atmosphere where visitors have the opportunity to source from the most important manufacturers in Asia" - Ahmed Farrag - Eurotex Garments – Exhibitor Texfusion (Garment Hall)

"Looking forward to the next season already!" - Khushboo Chhadwa - Leena fashion embroiders pvt. Ltd. - Exhibitor Texfusion (Fashion Fabrics Hall)

"Thank you very much for the good organisation! We will come back ;)" - Elisa Ostländer – Lica – Exhibitor The London Print Design Fair

SAVE THE DATE:

TEXTFUSION & THE LONDON PRINT DESIGN FAIR – 20th and 21st of March 2018 – Business Design Centre